

Europe registrations by country, July & YTD

	July 2021	July 2020	Percent change	7 months 2021	7 months 2020	Percent change
Germany	236,410	315,363	-25.0%	1,627,363	1,526,928	6.6%
France	115,672	178,820	-35.3%	1,036,598	893,534	16.0%
Italy	111,206	137,343	-19.0%	1,000,373	723,344	38.3%
Spain	86,322	123,266	-30.0%	556,909	480,177	16.0%
Poland	38,819	42,427	-8.5%	280,600	222,222	26.3%
Belgium	27,589	44,532	-38.0%	259,962	261,134	-0.4%
Sweden	16,795	22,729	-26.1%	190,112	148,511	28.0%
Netherlands	26,212	34,523	-24.1%	188,238	193,103	-2.5%
Austria	19,904	24,812	-19.8%	154,305	137,662	12.1%
Czech Rep.	18,404	19,782	-7.0%	131,204	114,840	14.2%
Denmark	13,581	19,141	-29.0%	111,298	108,264	2.8%
Portugal	12,334	15,218	-19.0%	93,837	80,093	17.2%
Ireland	26,483	21,170	25.1%	90,340	74,054	22.0%
Hungary	10,604	12,070	-12.1%	75,606	68,025	11.1%
Greece	10,587	9,503	11.4%	68,688	45,423	51.2%
Romania	15,493	12,948	19.7%	63,192	62,562	1.0%
Slovakia	7,604	8,070	-5.8%	44,934	41,732	7.7%
Slovenia	4,157	6,205	-33.0%	33,760	33,397	1.1%
Croatia	5,599	5,126	9.2%	31,570	22,549	40.0%
Luxembourg	3,987	5,513	-27.7%	29,280	26,327	11.2%
Lithuania	3,037	2,306	31.7%	16,700	11,800	41.5%
Estonia	2,311	1,869	23.6%	14,755	10,379	42.2%
Latvia	1,528	1,339	14.1%	8,586	7,032	22.1%
Total EU	814,638	1,064,075	-23.4%	6,108,210	5,293,092	15.4%
UK	123,340	174,932	-29.5%	1,033,674	828,690	24.7%
Switzerland	19,081	22,428	-14.9%	143,855	125,929	14.2%
Norway	10,771	10,145	6.2%	95,996	70,802	35.6%
Total EFTA	153,192	207,505	-26.2%	1,273,525	1,025,421	24.2%
Total EU+EFTA+UK	967,830	1,271,580	-23.9%	7,381,735	6,318,513	16.8%

Note: Reflects estimated registration data from 26 European countries; excludes most commercial vehicles; data for Bulgaria, Finland, Iceland and Malta is currently not available.

Europe registrations by make, July & YTD

	July 2021	July 2020	Percent change	7 months 2021	7 months 2020	Percent change
Volkswagen	119,371	146,972	-18.8%	844,475	718,101	17.6%
Skoda	51,949	71,342	-27.2%	389,750	343,901	13.3%
Audi	53,537	64,756	-17.3%	394,987	323,919	21.9%
Seat	31,054	40,892	-24.1%	234,258	202,036	15.9%
Other	12,826	11,724	9.4%	86,532	48,211	79.5%
VOLKSWAGEN AG	268,737	335,686	-19.9%	1,950,002	1,636,168	19.2%
Peugeot	54,013	82,014	-34.1%	478,414	400,868	19.3%
Citroen	32,828	47,460	-30.8%	296,643	255,697	16.0%
Fiat	35,639	47,384	-24.8%	301,126	241,546	24.7%
Opel/Vauxhall	39,094	47,027	-16.9%	313,835	259,838	20.8%
Jeep	12,031	12,922	-6.9%	83,701	57,721	45.0%
Other	10,387	13,196	-21.3%	83,698	74,102	13.0%
STELLANTIS GROUP	183,992	250,003	-26.4%	1,557,417	1,289,772	20.8%
Renault	41,511	89,381	-53.6%	408,417	444,294	-8.1%
Dacia	38,352	45,749	-16.2%	227,016	211,411	7.4%
RENAULT	79,863	135,130	-40.9%	635,433	655,705	-3.1%
BMW	55,889	72,411	-22.8%	427,649	355,219	20.4%
Mini	14,533	19,026	-23.6%	108,122	89,321	21.0%
Rolls-Royce	47	45	4.4%	366	313	16.9%
BMW GROUP	70,469	91,482	-23.0%	536,137	444,853	20.5%
Toyota	63,184	64,534	-2.1%	438,054	334,046	31.1%
Lexus	3,913	4,683	-16.4%	28,446	24,969	13.9%
TOYOTA MOTOR	67,097	69,217	-3.1%	466,500	359,015	29.9%
Mercedes-Benz	53,364	78,502	-32.0%	403,687	380,026	6.2%
Smart	2,120	2,887	-26.6%	21,425	9,240	131.9%
DAIMLER AG	55,484	81,389	-31.8%	425,112	389,266	9.2%
FORD MOTOR CO.	42,286	78,871	-46.4%	363,035	362,359	0.2%
HYUNDAI	49,142	46,582	5.5%	287,413	217,835	31.9%
KIA	46,130	47,946	-3.8%	286,575	226,442	26.6%
VOLVO CAR CORP.	21,802	28,260	-22.9%	192,340	148,945	29.1%
NISSAN	18,063	28,709	-37.1%	151,265	151,969	-0.5%
SUZUKI	17,304	16,529	4.7%	120,920	85,824	40.9%
Land Rover	7,057	10,449	-32.5%	72,358	62,247	16.2%
Jaguar	2,916	4,663	-37.5%	26,323	26,474	-0.6%
JAGUAR LAND ROVER	9,973	15,112	-34.0%	98,681	88,721	11.2%
MAZDA	13,688	15,356	-10.9%	93,499	73,555	27.1%
TESLA	652	1,051	-38.0%	67,355	37,871	77.9%
MITSUBISHI	6,682	11,140	-40.0%	42,928	63,701	-32.6%
HONDA	6,234	9,063	-31.2%	38,786	41,110	-5.7%
GENERAL MOTORS	86	27	218.5%	618	123	402.4%
OTHER	9,719	9,641	0.8%	65,518	42,940	52.6%
TOTAL	967,830	1,271,580	-23.9%	7,381,735	6,318,513	16.8%

Note: Reflects estimated registration data from 26 European countries; excludes most commercial vehicles.

Top 10 European markets

Ranking based on 7 months 2021 EU+EFTA registration data

1. Germany	1,627,363
2. France	1,036,598
3. United Kingdom	1,033,674
4. Italy	1,000,373
5. Spain	556,909
6. Poland	280,600
7. Belgium	259,962
8. Sweden	190,112
9. Netherlands	188,238
10. Austria	154,305

Market winners and losers

% change in EU+EFTA registrations from 7 months 2020

Winners

1. Greece	51.2%
2. Estonia	42.2%
3. Lithuania	41.5%
4. Croatia	40.0%
5. Italy	38.3%

Losers

1. Netherlands	-2.5%
2. Belgium	-0.4%

Top 10 brands in Europe

Ranking based on 7 months 2021 EU+EFTA registration data

1. VW	844,475
2. Peugeot	478,414
3. Toyota	438,054
4. BMW	427,649
5. Renault	408,417
6. Mercedes-Benz	403,687
7. Audi	394,987
8. Skoda	389,750
9. Ford	363,035
10. Opel/Vauxhall	313,835

Brand winners and losers

% change in EU+EFTA registrations from 7 months 2020

Winners

1. Smart	131.9%
2. Tesla	77.9%
2. Jeep	45.0%
4. Suzuki	40.9%
5. Hyundai	31.9%

Losers

1. Mitsubishi	-32.6%
2. Renault	-8.1%
3. Honda	-5.7%
4. Jaguar	-0.6%
5. Nissan	-0.5%