

Europe registrations by country, December & YTD

	Dec. 2020	Dec. 2019	Percent change	12 months 2020	12 months 2019	Percent change
Germany	311,394	283,380	9.9%	2,917,678	3,607,258	-19.1%
France	186,323	211,194	-11.8%	1,650,118	2,214,279	-25.5%
Italy	119,454	140,448	-14.9%	1,381,496	1,916,949	-27.9%
Spain	105,841	105,854	0.0%	851,211	1,258,251	-32.4%
Belgium	30,078	33,467	-10.1%	431,491	550,003	-21.5%
Poland	51,507	52,499	-1.9%	428,347	555,598	-22.9%
Netherlands	42,829	41,604	2.9%	358,330	445,217	-19.5%
Sweden	34,662	48,129	-28.0%	292,024	356,036	-18.0%
Austria	23,772	22,682	4.8%	248,740	329,363	-24.5%
Czech Republic	20,333	18,707	8.7%	202,971	249,915	-18.8%
Denmark	22,739	15,493	46.8%	198,130	225,581	-12.2%
Portugal	14,252	17,726	-19.6%	145,417	223,799	-35.0%
Hungary	12,713	16,139	-21.2%	128,021	157,900	-18.9%
Romania	15,974	13,773	16.0%	126,351	161,562	-21.8%
Finland	8,132	8,215	-1.0%	96,415	114,203	-15.6%
Ireland	601	224	168.3%	88,324	117,109	-24.6%
Greece	6,443	6,597	-2.3%	80,977	114,109	-29.0%
Slovakia	7,083	7,714	-8.2%	76,305	101,568	-24.9%
Slovenia	2,348	4,479	-47.6%	53,694	73,193	-26.6%
Luxembourg	3,355	3,127	7.3%	45,189	55,008	-17.9%
Lithuania	4,245	3,268	29.9%	40,232	46,200	-12.9%
Croatia	2,051	4,061	-49.5%	36,005	62,975	-42.8%
Bulgaria	1,707	2,860	-40.3%	22,368	35,371	-36.8%
Estonia	1,465	1,886	-22.3%	18,750	26,589	-29.5%
Latvia	1,110	1,523	-27.1%	13,864	18,692	-25.8%
Cyprus	659	838	-21.4%	10,061	12,220	-17.7%
Total EU	1,031,070	1,065,887	-3.3%	9,942,509	13,028,948	-23.7%
Switzerland	29,451	34,825	-15.4%	236,828	311,466	-24.0%
Norway	20,574	11,254	82.8%	141,412	142,381	-0.7%
Iceland	804	587	37.0%	9,369	11,723	-20.1%
Total EFTA	50,829	46,666	8.9%	387,609	465,570	-16.7%
Total UK	132,682	148,997	-11.0%	1,631,064	2,311,140	-29.4%
Total EU+EFTA+UK	1,214,581	1,261,550	-3.7%	11,961,182	15,805,658	-24.3%

Note: Reflects estimated registration data from 30 European countries; excludes most commercial vehicles.
Source: ACEA

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	Dec. 2020	Dec. 2019	Percent change	12 months 2020	12 months 2019	Percent change
Audi	54,395	57,754	-5.8%	600,470	742,716	-19.2%
Porsche	8,442	7,249	16.5%	73,546	79,621	-7.6%
Seat	35,034	33,201	5.5%	370,928	507,111	-26.9%
Skoda	61,491	58,832	4.5%	643,019	762,491	-15.7%
VW	156,720	135,167	15.9%	1,346,999	1,783,924	-24.5%
Other	452	415	8.9%	5,068	5,719	-11.4%
VW GROUP	316,534	292,618	8.2%	3,040,030	3,881,582	-21.7%
DS	4,807	5,146	-6.6%	43,028	49,707	-13.4%
Citroen	39,608	43,148	-8.2%	448,352	636,861	-29.6%
Opel/Vauxhall	42,293	35,664	18.6%	485,778	815,707	-40.4%
Peugeot	72,082	72,160	-0.1%	741,498	964,993	-23.2%
PSA GROUP	158,790	156,118	1.7%	1,718,656	2,467,268	-30.3%
Alpine	246	415	-40.7%	1,328	4,428	-70.0%
Dacia	39,884	51,375	-22.4%	405,472	580,816	-30.2%
Lada	112	434	-74.2%	2,075	4,981	-58.3%
Renault	85,588	96,828	-11.6%	819,009	1,062,808	-22.9%
RENAULT	125,830	149,052	-15.6%	1,227,884	1,653,033	-25.7%
BMW	71,284	77,803	-8.4%	674,654	831,066	-18.8%
Mini	16,835	19,619	-14.2%	172,827	217,200	-20.4%
BMW GROUP	88,119	97,422	-9.5%	847,481	1,048,266	-19.2%
Hyundai	44,236	44,230	0.0%	424,805	562,386	-24.5%
Kia	30,159	33,722	-10.6%	416,715	502,841	-17.1%
HYUNDAI GROUP	74,395	77,952	-4.6%	841,520	1,065,227	-21.0%
Mercedes-Benz	70,181	72,683	-3.4%	738,236	892,511	-17.3%
Smart	4,779	15,297	-68.8%	27,129	112,293	-75.8%
DAIMLER	74,960	87,980	-14.8%	765,365	1,004,804	-23.8%
Alfa Romeo	4,971	4,146	19.9%	36,526	53,873	-32.2%
Fiat	50,658	49,265	2.8%	492,101	659,666	-25.4%
Jeep	13,929	11,638	19.7%	124,315	167,062	-25.6%
Lancia/Chrysler	4,733	3,929	20.5%	43,109	58,940	-26.9%
Other	464	530	-12.5%	4,483	7,045	-36.4%
FCA GROUP	74,755	69,508	7.5%	700,534	946,586	-26.0%
Lexus	5,038	4,980	1.2%	47,018	56,267	-16.4%
Toyota	62,762	50,887	23.3%	648,275	742,497	-12.7%
TOYOTA MOTOR	67,800	55,867	21.4%	695,293	798,764	-13.0%
FORD	58,312	76,028	-23.3%	654,729	958,921	-31.7%
NISSAN	30,112	33,432	-9.9%	290,343	394,784	-26.5%
VOLVO	33,869	34,425	-1.6%	286,841	339,774	-15.6%
Jaguar	6,717	5,498	22.2%	46,647	76,826	-39.3%
Land Rover	10,589	12,023	-11.9%	112,776	151,800	-25.7%
JAGUAR LAND ROVER	17,306	17,521	-1.2%	159,423	228,626	-30.3%
MAZDA	15,655	27,753	-43.6%	149,418	256,341	-41.7%
MITSUBISHI	6,891	9,614	-28.3%	103,411	148,248	-30.2%
HONDA	7,942	10,374	-23.4%	80,699	122,066	-33.9%
OTHER	63,311	65,886	-3.9%	399,555	491,368	-18.7%
TOTAL	1,214,581	1,261,550	-3.7%	11,961,182	15,805,658	-24.3%

Note: Reflects estimated registration data from 30 European countries; excludes most commercial vehicles.
Source: ACEA

Top 10 European markets

Ranking based on 12 months 2020 EU+EFTA+UK registration data

1. Germany	2,917,678
2. France	1,650,118
3. United Kingdom	1,631,064
4. Italy	1,381,496
5. Spain	851,211
6. Belgium	431,491
7. Poland	428,347
8. Netherlands	358,330
9. Sweden	292,024
10. Austria	248,740

Market winners and losers

% change in EU+EFTA+UK registrations from 12 months 2019

Winners

1. Norway	-0.7%
2. Denmark	-12.2%
3. Lithuania	-12.9%
4. Finland	-15.6%
5. Cyprus	-17.7%

Losers

1. Croatia	-42.8%
2. Bulgaria	-36.8%
3. Portugal	-35.0%
4. Spain	-32.4%
5. Estonia	-29.5%

Top 10 brands in Europe

Ranking based on 12 months 2020 EU+EFTA+UK registration data

1. Volkswagen	1,346,999
2. Renault	819,009
3. Peugeot	741,498
4. Mercedes-Benz	738,236
5. BMW	674,654
6. Ford	654,729
7. Toyota	648,275
8. Skoda	643,019
9. Audi	600,470
10. Fiat	492,101

Brand winners and losers

% change in EU+EFTA+UK registrations from 12 months 2019

Winners

1. Porsche	-7.6%
2. Toyota	-12.7%
3. DS	-13.4%
4. Volvo	-15.6%
5. Skoda	-15.7%

Losers

1. Smart	-75.8%
2. Alpine	-70.0%
3. Lada	-58.3%
4. Mazda	-41.7%
5. Opel/Vauxhall	-40.4%