

Europe registrations by country, March & YTD

	March 2020	March 2019	Percent change	3 months 2020	3 months 2019	Percent change
Germany	215,119	345,523	-37.7%	701,362	880,092	-20.3%
France	62,668	225,818	-72.2%	364,679	553,335	-34.1%
Italy	28,326	194,302	-85.4%	347,193	538,067	-35.5%
Spain	37,644	122,659	-69.3%	218,705	316,890	-31.0%
Belgium	28,801	54,872	-47.5%	127,416	155,865	-18.3%
Poland	29,657	50,118	-40.8%	107,636	139,809	-23.0%
Netherlands	29,496	38,507	-23.4%	103,203	115,451	-10.6%
Sweden	27,649	30,256	-8.6%	66,141	73,880	-10.5%
Austria	10,654	31,958	-66.7%	54,680	80,855	-32.4%
Ireland	6,152	16,687	-63.1%	50,700	64,126	-20.9%
Czech Republic	13,685	21,491	-36.3%	50,194	59,616	-15.8%
Denmark	15,183	26,316	-42.3%	48,859	66,266	-26.3%
Portugal	10,596	24,900	-57.4%	45,282	59,445	-23.8%
Hungary	11,478	13,394	-14.3%	32,670	34,338	-4.9%
Finland	9,194	9,279	-0.9%	28,266	29,102	-2.9%
Romania	6,654	9,813	-32.2%	27,979	35,836	-21.9%
Greece	3,743	9,518	-60.7%	21,390	26,289	-18.6%
Slovakia	5,013	9,222	-45.6%	18,966	23,897	-20.6%
Slovenia	2,743	7,304	-62.4%	14,508	20,262	-28.4%
Luxembourg	2,798	5,621	-50.2%	11,912	14,867	-19.9%
Lithuania	2,236	3,957	-43.5%	10,728	10,200	5.2%
Croatia	2,716	5,049	-46.2%	10,001	12,173	-17.8%
Bulgaria	1,609	3,266	-50.7%	5,927	8,419	-29.6%
Estonia	1,685	2,233	-24.5%	5,647	6,174	-8.5%
Latvia	1,067	1,618	-34.1%	3,870	4,461	-13.2%
Cyprus	742	888	-16.4%	2,941	2,800	5.0%
Total EU	567,308	1,264,569	-55.1%	2,480,855	3,332,515	-25.6%
Switzerland	17,556	28,958	-39.4%	55,452	72,065	-23.1%
Norway	12,451	18,375	-32.2%	32,358	38,485	-15.9%
Iceland	1,078	1,074	0.4%	2,481	2,721	-8.8%
Total EFTA	31,085	48,407	-35.8%	90,291	113,271	-20.3%
Total UK	254,684	458,054	-44.4%	483,557	701,036	-31.0%
Total EU+EFTA+UK	853,077	1,771,030	-51.8%	3,054,703	4,146,822	-26.3%

Note: Reflects estimated registration data from 30 European countries; excludes most commercial vehicles.
Source: ACEA

Europe registrations by make, March & YTD

	March 2020	March 2019	Percent change	3 months 2020	3 months 2019	Percent change
Audi	51,398	91,502	-43.8%	160,859	198,898	-19.1%
Porsche	5,863	6,737	-13.0%	16,107	12,803	25.8%
Seat	29,498	51,480	-42.7%	107,269	123,086	-12.9%
Skoda	47,731	75,916	-37.1%	163,616	194,734	-16.0%
VW	98,219	187,027	-47.5%	351,113	461,959	-24.0%
Other	531	707	-24.9%	1,518	1,564	-2.9%
VW GROUP	233,240	413,369	-43.6%	800,482	993,044	-19.4%
DS	2,427	4,295	-43.5%	13,081	10,433	25.4%
Citroen	21,930	71,076	-69.1%	119,857	175,819	-31.8%
Opel/Vauxhall	33,236	106,908	-68.9%	134,330	239,999	-44.0%
Peugeot	36,582	102,422	-64.3%	186,193	263,452	-29.3%
PSA GROUP	94,175	284,701	-66.9%	453,461	689,703	-34.3%
Alpine	127	488	-74.0%	255	1,269	-79.9%
Dacia	22,458	59,270	-62.1%	83,286	145,221	-42.6%
Lada	164	412	-60.2%	534	1,206	-55.7%
Renault	43,097	121,064	-64.4%	184,200	272,424	-32.4%
RENAULT	65,846	181,234	-63.7%	268,275	420,120	-36.1%
Hyundai	28,966	57,756	-49.8%	108,863	140,930	-22.8%
Kia	38,207	57,689	-33.8%	113,026	132,174	-14.5%
HYUNDAI GROUP	67,173	115,445	-41.8%	221,889	273,104	-18.8%
BMW	55,041	92,440	-40.5%	174,326	204,553	-14.8%
Mini	17,482	27,749	-37.0%	42,398	55,547	-23.7%
BMW GROUP	72,523	120,189	-39.7%	216,724	260,100	-16.7%
Lexus	4,506	6,692	-32.7%	13,348	13,136	1.6%
Toyota	48,254	76,058	-36.6%	170,827	187,483	-8.9%
TOYOTA MOTOR	52,760	82,750	-36.2%	184,175	200,619	-8.2%
Mercedes-Benz	55,473	87,816	-36.8%	179,268	214,875	-16.6%
Smart	1,146	7,491	-84.7%	3,505	22,185	-84.2%
DAIMLER	56,619	95,307	-40.6%	182,773	237,060	-22.9%
Alfa Romeo	1,351	5,508	-75.5%	8,156	14,731	-44.6%
Fiat	20,869	77,347	-73.0%	122,348	178,986	-31.6%
Jeep	4,399	17,260	-74.5%	26,216	45,925	-42.9%
Lancia/Chrysler	516	6,101	-91.5%	12,726	18,575	-31.5%
Other	191	677	-71.8%	881	1,799	-51.0%
FCA GROUP	27,326	106,893	-74.4%	170,327	260,016	-34.5%
FORD	43,847	112,056	-60.9%	162,528	259,773	-37.4%
NISSAN	26,874	55,376	-51.5%	87,260	117,209	-25.6%
VOLVO	24,005	37,172	-35.4%	70,392	86,872	-19.0%
Jaguar	6,715	14,426	-53.5%	14,642	24,781	-40.9%
Land Rover	16,719	27,478	-39.2%	35,708	46,850	-23.8%
JAGUAR LAND ROVER	23,434	41,904	-44.1%	50,350	71,631	-29.7%
MAZDA	11,183	29,925	-62.6%	36,088	65,518	-44.9%
MITSUBISHI	10,228	19,971	-48.8%	32,610	43,112	-24.4%
HONDA	7,543	19,133	-60.6%	22,414	38,250	-41.4%
OTHER	36,301	55,605	-34.7%	94,955	130,691	-27.3%
TOTAL	853,077	1,771,030	-51.8%	3,054,703	4,146,822	-26.3%

Note: Reflects estimated registration data from 30 European countries; excludes most commercial vehicles.
Source: ACEA

Top 10 European markets

Ranking based on 3 months 2020 EU+EFTA+UK registration data

1. Germany	701,362
2. United Kingdom	483,557
3. France	364,679
4. Italy	347,193
5. Spain	218,705
6. Belgium	127,416
7. Poland	107,636
8. Netherlands	103,203
9. Sweden	66,141
10. Switzerland	55,452

Market winners and losers

% change in EU+EFTA+UK registrations from 3 months 2019

Winners

1. Lithuania	5.2%
2. Cyprus	5.0%

Losers

1. Italy	-35.5%
2. France	-34.1%
3. Austria	-32.4%
4. United Kingdom	-31.0%
4. Spain	-31.0%

Top 10 brands in Europe

Ranking based on 3 months 2020 EU+EFTA+UK registration data

1. Volkswagen	351,113
2. Peugeot	186,193
3. Renault	184,200
4. Mercedes-Benz	179,268
5. BMW	174,326
6. Toyota	170,827
7. Skoda	163,616
8. Ford	162,528
9. Audi	160,859
10. Opel/Vauxhall	134,330

Brand winners and losers

% change in EU+EFTA+UK registrations from 3 months 2019

Winners

1. Porsche	25.8%
2. DS	25.4%
3. Lexus	1.6%

Losers

1. Smart	-84.2%
2. Alpine	-79.9%
3. Lada	-55.7%
4. Mazda	-44.9%
5. Alfa Romeo	-44.6%